

JONATHAN CALZADA

UX Designer / Design Researcher

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Objective

Looking for a design position where I can employ interdisciplinary knowledge to create innovative products, services, interactions, and experiences. I would like to utilize my creativity, curiosity, research experience, and technical background to close the gap between research and design.

Job Experience

- 2019 Summer UX Designer (Internship) @ Varian** Palo Alto, CA
Worked with a multidisciplinary team to advance projects involving software design, human factors engineering, and concept validations. Participated in the summer of innovation program and the internship concept competition.
- 2016 Summer UX Designer (Internship) @ YinzCam** Pittsburgh, PA
Led the re-design of YinzCam's Content Management System. Conducted UX research and expert reviews in order to properly design a new navigation paradigm, information architecture, interaction model, and design language. This holistic approach resulted in a marked improvement of the usability and 'learnability' of YinzCam's principal enterprise software application.
- 2015 Summer UX Researcher (Internship) @ Consumer Reports** Yonkers, NY
Conducted user and market research as part of the consumerreports.org design team. Specific activities included usability testing, UX Expert Reviews, composing personas, basic UX design, and participating in Design Thinking workshops involving new applications and millennial engagement initiatives.
- 2012-2014 UX Researcher @ SAP Labs, LLC.** Palo Alto, CA
Conducted user research activities on SAP products across three main platforms: Cloud, Mobile, and On-Premise. Primarily conducted in-person formative usability studies, ethnographic research, and end-user interviews.

Education

2022 (expected) University of California, Los Angeles

Ph.D. Student, Information Science/Studies

2016 University of California, Los Angeles

B.A. in (Design) Anthropology, Minor in Digital Humanities

2012 University of Michigan, Ann Arbor

Human Factors Engineering Short Course

2009 Foothill College, Los Altos

A.S. in Computer Software Development

Skills

- Agile UX** ★★★★★
- Field Research** ★★★★★
- Usability Testing** ★★★★★
- Analysis + Synthesis** ★★★★★
- UX/UI Design** ★★★★★
- Storyboarding** ★★★★★
- Wireframing** ★★★★★
- Prototyping** ★★★★★
- Front-end Dev** ★★★